



The Recruiting Brain 2019/2020 Pricing

Tier I = All Classes

Tier II = Seniors & Juniors only

Tier III = Seniors & Juniors from April 1 of Junior Year

Minimum Purchase \$100

National Package	Tier I	Tier II	Tier III
All states and international	\$22,500	\$12,000	\$4,500

Regional Packages	Tier I	Tier II	Tier III
New England CT, ME, MA, NH, RI, VT	\$525	\$315	\$150
Northeast CT, ME, MA, NH, NJ, NY, PA, RI, VT	\$3,000	\$1,800	\$900
Mid-Atlantic DC, DE, MD, NJ, PA, VA, WV	\$3,600	\$2,160	\$1,050
Atlantic Coast DC, MD, NC, SC, VA	\$2,700	\$1,620	\$810
Deep South AL, AR, FL, GA, KY, LA, MS, TN	\$9,000	\$5,400	\$2,700
South AL, AR, FL, GA, KY, LA, MS, NC, SC, TN, VA	\$11,250	\$6,750	\$3,150
Midwest IL, IN, MI, MN, MO, OH, WI	\$4,800	\$2,880	\$1,350
Midlands IA, KS, MO, NE, ND, OK, SD	\$1,200	\$720	\$345
Southwest AR, AZ, NM, NV, OK, TX	\$4,650	\$2,790	\$1,350
West AK, AZ, CA, CO, HI, ID, MT, NV, NM, OR, UT, WA, WY	\$5,700	\$3,420	\$1,650



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Individual State Packages

Tier I

Tier II

Tier III

State	Abbreviation	Tier I	Tier II	Tier III
Alabama	AL	\$1,050	\$630	\$315
Alaska	AK	\$38	\$23	\$15
Arizona	AZ	\$1,050	\$630	\$315
Arkansas	AR	\$600	\$360	\$165
California	CA	\$4,500	\$2,700	\$1,350
Colorado	CO	\$450	\$270	\$135
Connecticut	CT	\$150	\$90	\$45
Delaware	DE	\$75	\$45	\$23
Florida	FL	\$4,500	\$2,700	\$1,350
Georgia	GA	\$3,750	\$2,250	\$1,125
Hawaii	HI	\$300	\$180	\$90
Idaho	ID	\$75	\$45	\$23
Illinois	IL	\$1,500	\$900	\$450
Indiana	IN	\$750	\$450	\$225
Iowa	IA	\$150	\$90	\$45
Kansas	KS	\$225	\$135	\$68
Kentucky	KY	\$375	\$225	\$113
Louisiana	LA	\$1,500	\$900	\$450
Maine	ME	\$38	\$23	\$15
Maryland & D.C.	MD/DC	\$1,050	\$630	\$315
Massachusetts	MA	\$375	\$225	\$113
Michigan	MI	\$1,050	\$630	\$315
Minnesota	MN	\$300	\$180	\$90
Mississippi	MS	\$1,050	\$630	\$315
Missouri	MO	\$900	\$540	\$270
Montana	MT	\$75	\$45	\$23
Nebraska	NE	\$150	\$90	\$45
Nevada	NV	\$150	\$90	\$45
New Hampshire	NH	\$38	\$23	\$15
New Jersey	NJ	\$1,500	\$900	\$450
New Mexico	NM	\$38	\$23	\$15
New York	NY	\$900	\$540	\$270
North Carolina	NC	\$1,050	\$630	\$315
North Dakota	ND	\$38	\$23	\$15
Ohio	OH	\$2,250	\$1,350	\$675
Oklahoma	OK	\$600	\$360	\$180
Oregon	OR	\$450	\$270	\$135
Pennsylvania	PA	\$1,500	\$900	\$450
Rhode Island	RI	\$75	\$45	\$23
South Carolina	SC	\$1,050	\$630	\$315
South Dakota	SD	\$38	\$23	\$15
Tennessee	TN	\$750	\$450	\$225
Texas	TX	\$4,500	\$2,700	\$1,350
Utah	UT	\$600	\$360	\$180
Vermont	VT	\$38	\$23	\$15
Virginia	VA	\$1,050	\$630	\$315
Washington	WA	\$600	\$360	\$180
West Virginia	WV	\$150	\$90	\$45
Wisconsin	WI	\$375	\$225	\$111
Wyoming	WY	\$75	\$45	\$23